



Annual Awards Nomination Form

Nominations must be received at the IGA office by October 5, 2018

Completed nominations can be sent to the IGA at
1605 N Ankeny Blvd, Suite 210, Ankeny, IA 50023.

Forms may be typed, but legible handwritten forms are acceptable.
Nominations must be signed by the originator.

ELIGIBILITY: Member Clubs of the Iowa Golf Association and employees of those clubs are eligible for these awards.

Nominee John Shawver
(Mark Category Below)

Club Name Grimell College Golf Course

Nominated by Shane Hart

Address 933 13th Ave Email: golfcourse@grimell.edu

Phone 641-236-3590 Date 9/27/18 Signature [Signature]

If you are submitting a nomination for more than 1 category, please submit separate nomination forms.

- 9 Hole Course of the Year
- 18-Hole Course of the Year
- 9-Hole Superintendent of the Year
- 18-Hole Superintendent of the Year
- PGA Professional of the Year
- Club Manager of the Year

Please send all nominations and materials to:

Iowa Golf Association
Attn: Clint Brown
1605 N Ankeny Blvd #210
Ankeny, IA 50023

Nominations are reviewed by the
IGA Communications Committee.

Final selections will be voted on by the
IGA Board of Directors at the
2018 Annual Meeting.

Nominations are to include the following:

Pictures – Reviews – Testimonials – Letters – etc.!

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What do you expect from the modern PGA Professional? Most people would answer with, "Swanky apparel, the newest equipment, and the latest in swing analysis technology." This is not exactly what you'll get when you arrive at Grinnell College Golf Course (GCGC) and meet John Shawver, PGA.

You'll receive undivided attention, good conversation, and appreciation of your time. You'll be greeted by a genuinely caring individual who goes out of his way to make you feel truly welcome. The staff and patrons of GCGC cannot express enough how kindness is overlooked in the equation that makes up a great team member. This is especially true in regards to working with the clientele that we in the golf industry are trying to recruit:

- Empty-nesters who have never golfed
- Millennials who lost the time to golf AND their young children who are just being introduced to our sport
- Youth without the means to receive private on-going lessons
- Women who might not feel comfortable being around a golf course

John Shawver recruits these individuals along with the wide array of typical golfers:

- Those who want to simply get off the tee for an upcoming corporate scramble
- Teens looking to receive scholarship opportunities
- Other professionals looking to make the tour

John is 1 of 29,000 PGA Professionals in the United States tasked to "Work daily to grow interest and participation in the game of golf." Yes, John can discuss green speeds, grass blends, clubface thickness, swing planes, and spin rates. He would be the first to tell you that none of these things matter unless you are having fun, playing, and willing to get a little bit better. That is how John goes about growing interest and participation in this game we call golf, and why it makes him one of its greatest ambassadors. This is evident in such statements as the following:

"He (John) is dedicated, trust worthy, faithful and cares deeply about golf. He has the patience required and offers personal guidance as well as providing training aids to his students. John wants each of his students to love the game of golf. More importantly, he always has time for you. John's hard work, professionalism, dedication and love of the game of golf is clearly evident to everyone. He is a joy to have as an instructor because he cares." ~ Dave Benson, GCGC

John's nearly 30 years of experience in the industry give him insight into grounds maintenance, pro shop sales, operations, and most importantly the connectivity of these different areas. Even though this nomination is for "PGA Professional of the Year", I could just as easily make the case that John is our "Marketing Strategy of the Year." Advertising, marketing, and publicity are all areas directly enhanced by his presence at our facility.

- Youth golf participation more than doubled from prior year
- Number of Year-To-Date Greens Fees rounds are up by 49% over 2017
- Year-To-Date Green fees revenue is up by 58% over 2017
- Membership is expected to increase in 2019 from pupils that John has introduced to the game this season.

On behalf of Grinnell College Golf Course, its staff, and patrons please consider John Shawver as the PGA Professional of the Year.

Kindest Regards,

A handwritten signature in blue ink, appearing to read "Shane Hart", with a long horizontal flourish extending to the right.

Shane Hart

General Manager, Grinnell College Golf Course